



RMD BOARD OF DIRECTORS MEETING

January 23, 2024

5:00 PM VIA ZOOM

In attendance via Zoom: CB Bechtel – Member at Large (Virtual Meeting Host), Roger Perricone – President, Esther Delli Quadri – Immediate Past President, Brian Krill – Guest, Jason Napoli – Treasurer, Ken Gay – RMSRO, Tonia Shaw – Secretary, Darlene Nolting – Alpine Committee Representative, Chad Bowdre – SJ/NC Representative, Aaron Walters – Freestyle Representative, Chelsea Lynch – Alpine, Kelia Zigich – Alpine, Erk Lynch – SJ/NC

CALL RMD BOD MEETING TO ORDER – by Perricone at approximately 5:01pm

APPROVAL OF MINUTES – from 8 October 2023 BOD meeting **M/S/C** Lynch/ Gay

APPROVAL OF AGENDA – for Jan 23 2024 meeting **M/S/C** Zigich/Bowdre

PRESIDENTS REPORT – Perricone

- **ALL STAR PROGRAM** – program has gotten a bit cumbersome in a positive way
 - Resorts went above and beyond by approving a few extra Freestyle athletes
 - Leadership for both Vail and Alterra has changed a bit. These leaders readily approved our requests and were excited about the pass programs.
 - we should continue to adhere with current numbers
 - 20 Freestyle/30 Alpine – representative of our membership
 - Very important that we continue forward and show how great our RMD athletes can are
- **BOD COMPOSITION**
 - Perricone asked the present BOD members and representatives to consider options to our RMD BOD structure
 - Perricone stated that what we have is good but maybe it is time to refresh the process in order to keep the BOD successful in the future, reminding everyone that the 2 primary aspects would need to remain at play regardless.
 - We represent every athlete
 - Continue supporting sponsor organizations (Ski Area)
 - Bowdre inquired if there were other in other regions we could observe
 - Perricone explained that we are unique to represent multiple disciplines
 - Krill recognized that our goals are the important element to comprising a BOD including having different specialties and/or focuses to enhance
 - Relevancy within membership to include extending PR to educate beyond current membership

OFFICE MANAGER REPORT – delivered by Shaw

- **Golf Tournament** – Shaw mentioned that Delliquadri had finalized the Golf Tournament numbers, possibly awaiting one outstanding payment but fairly close.
 - Perricone reminded the BOD that we hoped to have a new location and potentially a date selected for our next tournament
 - Both Shaw & Perricone recognized that continuing the tournament in Grand County may not be too successful as we have seen a decline over the course of the 3 past years
 - A new location would allow for a new market to support this tournament and freshen things up, intending to increase revenue opportunities

- Shaw then opened the floor to invite everyone on an opportunity to join the Golf Committee
 - Bechtel began with committing to rejoining this committee and supporting however possible
 - Bechtel had tried to contact Bucheister to see opportunities to host in Aspen
 - Zigich said she would support, asking what other responsibilities may be
 - support fundraising through outreach within their scope of connections
 - Lynch also said she can support with some of the setup and administrative components ahead of the tournament along with some planning and outreach,
 - Perricone reminded committee that Stefan Hughes a strong supporter of this committee
- 2024 Golf Tournament Committee members include – Shaw, Bechtel, Zigich, Lynch and Hughes –
 - non-RMD BOD members
 - Perricone asked the committee if it reasonable to try to get a venue and date to the RMD BOD members and representatives by the end of February so that RMD BOD & representatives could get a potential “Save the Date” message out during tournament season throughout the disciplines. Shaw agreed that this committee would work towards that goal timeline.
 - Bechtel & Shaw to have brief meeting on Wednesday, January 24, 2024 to discuss some date options to distribute to the rest of the committee
 - Shaw/Bechtel would send out meeting invites to other committee members to get the ball rolling
 - Bowdrie added a potential candidate to join the committee
- **Website –**
 - Shaw said that the website is still a bit stagnant but appreciated the content that BOD provides,
 - Perricone hoped for some more timely posts with the website
 - Shaw recognized that she was able to get Hughes started in the web design software. Additional support welcomed.
 - Bechtel posed the concept of contracting a Content Coordinator, stating that Team Summit contracts one that allows them to have the presence they need on the web and across social channels.
 - Shaw was open to the idea of contracting a Content Coordinator and said she could try to get quotes
 - Bechtel mentioned that he pays a flat fee monthly for the one he uses and that there is a contractual benchmark that they must achieve. They are paid monthly.
 - Using RMF as an example, he described how they developed a hashtag that RMF uses essentially simplifying efforts to re-post good pictures and relevant content that may derive from the organization, the athletes and their supporters
 - Walters explained that RMF currently has volunteers doing this position but was curious to extend this idea of contracting someone in the position to RMF.
 - Bechtel also reminded everyone that the content would have to come from somewhere and suggested that everyone still try to feed content to whomever is managing this component
 - RMD will need to establish a hashtag to get this idea off the ground which we can do internally
 - Halstead Award – Perricone appreciated the representation of this award on the current website but hoped to have it adjusted to fit the mobile site better.
 - Shaw said she can and will correct

Following the Office Report from Shaw, Perricone asked the BOD to go back to the Governance portion of the agenda in order to get things recognized with Freestyle

GOVERNANCE CONTINUATION

Perricone said that he wanted to formalize our Freestyle Committee representation of Aaron Walters since it was not formalized during our October meeting. He then opened the floor to Walters to provide a brief introduction.

Walters offered a brief bio of his history with the Freestyle discipline as follows:

- Walters is a snowboarder; his wife and son are skiers and his son is a mogul competitor
- He began with RMF as volunteer scorekeeper where he served over the past 2 years
- When position opened, Walters was elected by his committee to represent RMF

With Walters at the helm of RMF, he has increased their media presence and content along with adding a live-streaming element to competitions and distributing email newsletters.

Walters will remain in this position for at least 2 years

- Motion to move Walters to the RMD BOD as Freestyle representative
M/S/C Delli Quadri/Bechtel

TREASURER'S REPORT delivered by Napoli

Current Investments

- Overview of investment accounts sent out just ahead of meeting – 2 accounts – Home Team & RMD
- In brief summary
 - \$310K on investments on the year
 - Each account earned about 2% interest
 - Baird manages accounts based on our policy of moderate risk – account is performing well and as planned

● **P&L Report**

Income

- Revenue is about \$17K on the year
- Through December we are on track – some dues come in late
- Value growth on investments
- Total income is near budget – should be close by EOY in June

Expenses

- Tracking as we should – labor management
 - \$11.5K/year but not quite half there yet
 - Continue to save on dues and subscriptions
 - Insurance will be an upcoming expense
 - Fiscally conservative overall
 - All Star expenses on track
 - Fall Festival was a savings again – awards/trophies
 - Perricone inquired if maybe there was something (an invoice) not reflected here

Perricone then inquired about a membership comparison from historic years

- Napoli – current report unavailable
- **Membership** comparison through November 2023
 - Alpine – slight decline but likely has changed since report was run
 - Freestyle – trending up
 - 159 current vs 148 members last year
 - SJ/NC – flat right now
 - Officials – slight increase

Walters inquired about where the data was derived

Napoli said the membership data was pulled from US Skiing membership report by our bookkeeper

Nolting further clarified with details about why membership data is important including:

- Money is from dues for collected for membership as a portion comes back to the division.
- 1st of each month, money is sent to the division and deposited
 - Krill inquired about volunteer memberships and if money is collected through that membership. Nolting believed so.
 - Krill said we need to determine as a division if we collect that money
 - Perricone stated we first saw this come to light when SafeSport mandate began. However, volunteer membership pool is small enough to not make too big a difference.

STANDING COMMITTEE REPORTS –

- **FREESTYLE** –Walters
 - First few competitions have occurred and have been running smoothly
 - Despite a couple cancellations in December to lack of snow
 - Youth Olympics – RMD has good representation
 - Approximately 2 boys/2 girls from the region
 - Freestyle numbers are up and Walters is hoping to develop athlete generation to continue growing the sport – looking for more outreach
 - Email & SMS – keep events on the radar and when registrations open
 - Hoping to grow sponsorships to support the discipline
 - SlackTeam App – possibly using it as primary platform
 - testing it to drive sponsorships
 - Untapped potential with social presence
 - Bechtel added that Nash Lucas was the US Selections winner – he is another RMD athlete on US Ski Team
- **ALPINE** – Nolting – busy time of year with a rough start (a couple Copper races were cancelled)
 - First no snow, then lots of snow now but couldn't execute races
 - Overall, our athletes are doing great, though said Nolting
 - FIS athletes – NorAms
 - 1st qualifiers at Breck
 - Headed to Duluth
 - U16s
 - Qualified 4 RMD athletes to Opa Cup
 - Youth Olympics – a few qualifiers from RMD –in Korea
 - World Jr's– several qualifiers – roughly 5 male / 5 female
 - ACC Meeting will next be in the Spring
 - Perricone inquired about a position brought up at the meeting that could help get content to recognize our athletes
 - Krill wanted to give a shout out to Nolting for championing and leading with SkillsQuest and the noticeable impact it's had on the athletes
- **SJ/NC** – Bowdry – Highlights include
 - Youth Olympics – RMD filled 3 of 4 available spots
 - 2/4 spots in Nordic Combined
 - World Jr – 4 of 8 spots
 - 4/8 spots Nordic Combined
 - Bowdry inquired about a Howelsen Hill pass equivalent to the All-Star passes with Vail and Alterra for SJ/NC athletes in the future then invited Lynch to speak
 - Lynch mentioned a couple additional individuals but claimed that RMD representation overall is strong

- **RMSRO** – Gay – paralleling Alpine event issues from snow deficit to too much snow
 - Great educational start to the season – Clinics were held in Leadville which was a great facility
 - 761 alpine certified officials in the region
 - 25 TD's (2 from other regions moving in) – strongest in nation
 - Good volunteerism and good numbers overall
 - Perricone did note that FIS level TD's are still under represented in our region and that we hope to grow that to save clubs expenses
 - Those coming in from other regions are impressed by our management and execution

NEW BUSINESS – N/A

OLD BUSINESS – N/A

NEXT MEETING – Calendar meeting schedule for 2023-24 meetings

- **Tuesday, January 23rd at 5pm via Zoom confirmed**
- **Tuesday, June 11 from 3-6pm at Copper Mountain** Presentation of GMI Grant requests.
- **Monday, August 12th – 5pm Budget and GMI Grants Zoom**
- **Annual Meeting – TBD – date, time and location**

ADJOURNMENT

M/S/C Bechtel/Walters at 6:17pm